

What's **NEXT** in Manufacturing

THE FUTURE OF MAKING THINGS

INCREASING INNOVATION CAPACITY IN A DISRUPTIVE WORLD

In a fast-changing and hyper-competitive world there is a lot of tension for resource allocation in companies. Capacity to innovate is compromised by the need to win contracts, deliver existing projects and service customers.

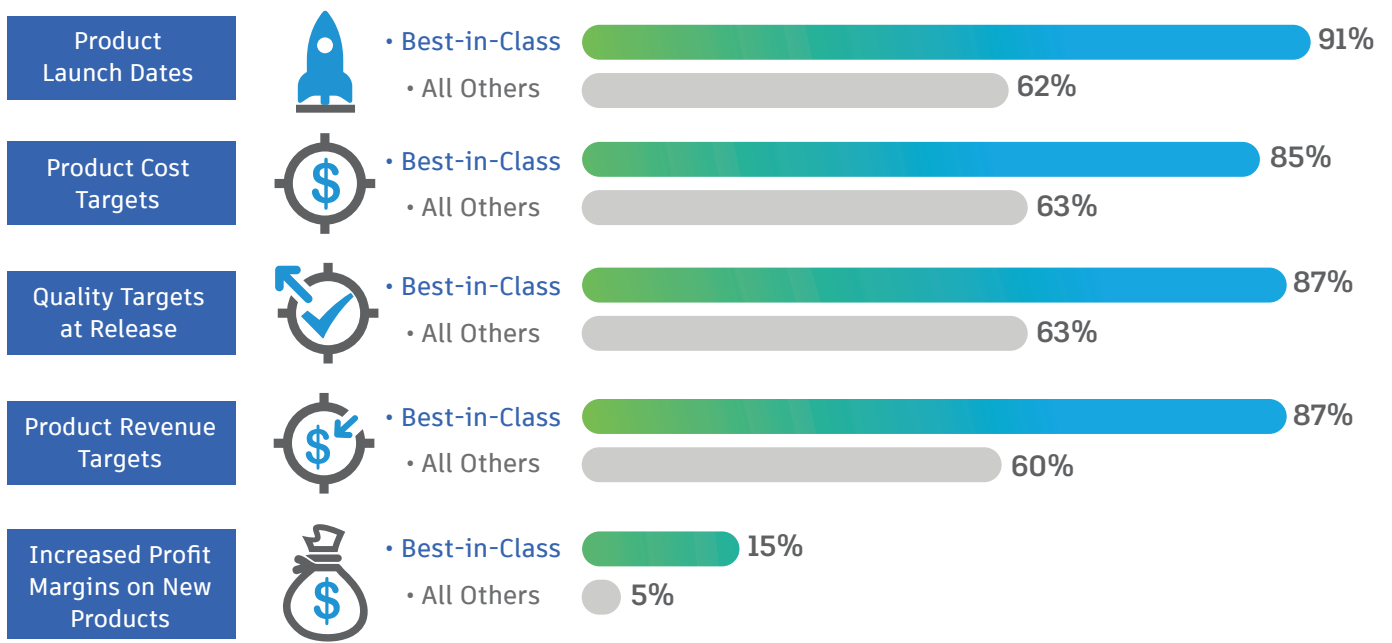
Technology helps ensure less resources are used to generate great ideas, and that those ideas can be brought to market effectively, efficiently and profitably.



BEST-IN-CLASS ACHIEVE RESULTS

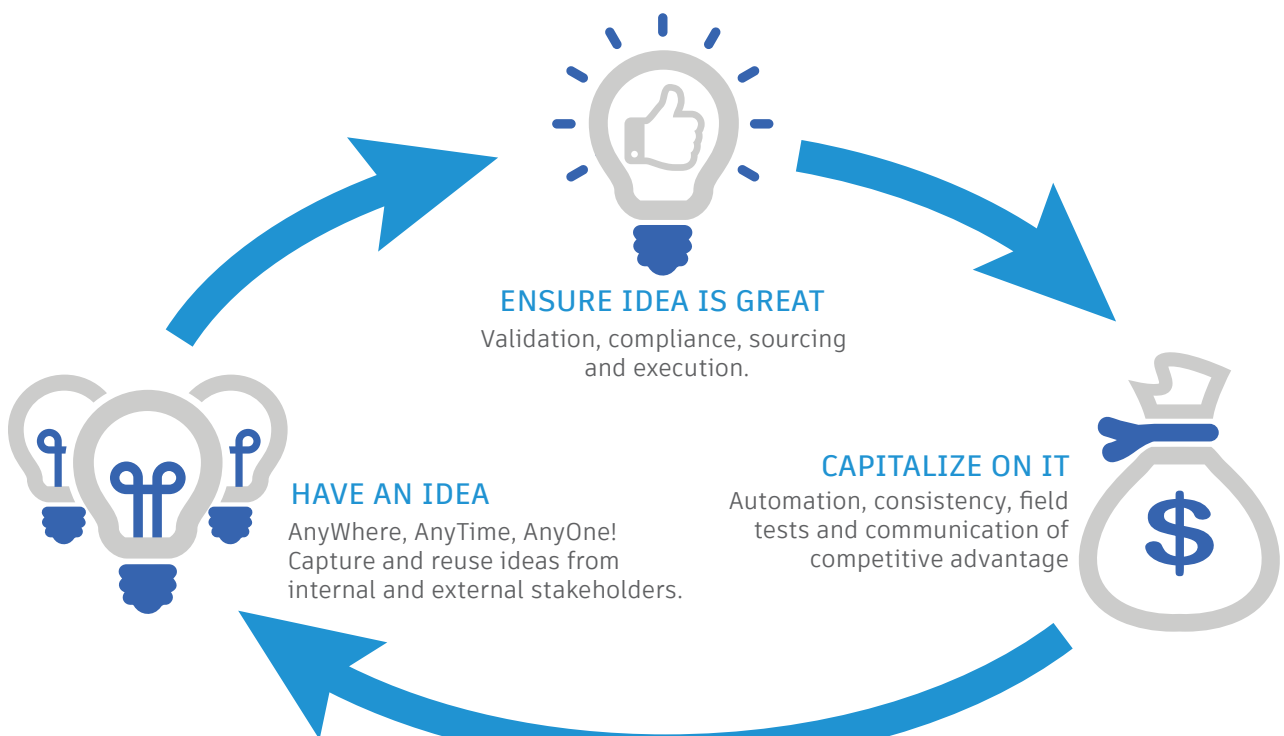
Successful product development companies can deal with the challenges to innovation and create more innovation capacity to deliver on new ideas and properly market them at the right quality to the right customer.

The benefits of being BEST-IN-CLASS are clear*:



* Source: Aberdeen Group, Product Development Success = Tools, Talent and Eliminating Waste.

INNOVATION MEANS GREAT IDEAS BROUGHT TO MARKET AS A COMMERCIAL SUCCESS.



Unlock capacity to innovate.

Technology solutions can help reduce the time spent on repetitive tasks, and those tasks that are not generating value-add. With improved automation and higher process consistency additional capacity can be created to ensure innovation is driven by both internal and external factors.